



<BOLD IDEA>

# { ideaSpark }

## 2023 IMPACT REPORT



*Bold Idea is data certified as a Prime member by the Center of Nonprofit Management.*



# WE MADE WAVES

This 2022-2023 school year proved to be an absolutely enthralling experience for students participating in our ideaSpark Coding clubs. Bold Idea provided in-person, virtual and hybrid opportunities allowing students to participate with mentors across all of Dallas. With the help of our mentors, programs awarded 342 badges demonstrating increased students' knowledge of computer science concepts and skills.

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**THIS YEAR,**

**241**

**Students Served  
in 3rd-12th Grade**

**WE RECEIVED ,**

**3,194**

**Hours of Volunteer  
Mentor Time**

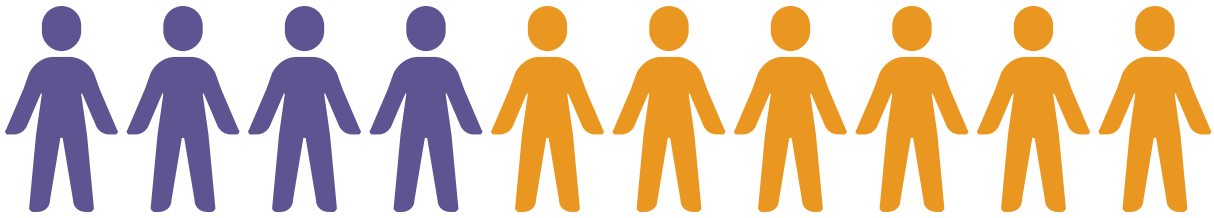


# We Serve a Diverse Community

04



**41%** Identify as Female



\*10.98 : 1 Scale



**77%**

Identify as People of Color

# SELF EFFICACY & STUDENT INTEREST



“Students reported increased confidence in Coding, creating Computer Science projects, and core subjects like Math & Science”



Reflects Response Improvement Rate of:

25%



of students increased or maintained their interest in Computer Science education.





# THANK YOU



***"The money you gave helped us level up! Thanks to you, Bold Idea was able to cover our program expenses in the past year, including a digital learning platform where students code their projects, stipends for teacher liaisons, supplies like t-shirts and headphones, training for volunteer mentors, a Demo Day event, and more. Thank you for your continued support!"***

**Robyn Brown**

Bold Idea Co-Founder & CEO



[www.boldidea.org/our-impact/](http://www.boldidea.org/our-impact/)

